

## **Friedland Financial Planning, Inc.**

### **Who we are**

Robert Friedland is a financial advisor and founder of Friedland Financial Planning, Inc. Robert founded Friedland Financial Planning, Inc., in 2000 with one mission: to help families plan for life with confidence in their financial decisions. To ensure that our focus is entirely on you, we do not sell products. We do not accept commissions or referral fees. Nor do we require that we manage your investments. There are no minimums of any kind.

### **What we do**

Our first goal is simple: to understand yours. We strive to understand your goals, preferences, values, expectations, and concerns regarding all aspects of your financial life. We then build on what you have already accomplished by suggesting practical strategic advice. Our independence enables to consider and review options, insurance, investments that work best for you.

### **Past experience**

Robert is recognized as a public policy expert on Social Security, pensions, health care, and long-term care. He has devoted 30 years to policy research, teaching, and working with state and federal policy makers to help promote public policies that improve retirement and retirement income. Prior to opening Friedland Financial Planning, Inc., Robert earned a Ph.D. in Economics.. He has held key positions at the State of Maryland Medicaid program, the Employee Benefit Research Institute, AARP, and the National Academy of Social Insurance. In 1994, Friedland founded the National Academy on an Aging Society, which became the Center on An Aging Society when it was moved into Georgetown University. Robert continues to conduct research and teach health economics, statistics and policy analysis..

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