

LeCOUNT R. DAVIS, CFP

LeCount R. Davis, Sr. earned the CERTIFIED FINANCIAL PLANNING™ designation granted by the College for Financial Planning in Denver, Colorado, becoming the first African American so designated. He is a licensee of the Certified Planner Board of Standards. For over six years he published a quarterly financial education newsletter, "Finance and the African American Family."

Mr. Davis has Bachelors and Masters degrees in Accounting and additional training and extensive experience in accounting, tax planning, financial planning, and financial management and investment consulting. His experience in both the public and private sectors includes several years as a Senior Consultant with a Washington, DC-based CPA firm. He also served as Assistant Director of Finance for an international labor organization, concentrating in the Caribbean and South America. He has appeared as a financial expert on many television programs and at many programs discussing financial planning and financial advisory issues.

In 1970, Mr. Davis, established his own consulting firm specializing in tax planning, small business management, financial planning, financial management and investment consulting. His personal client portfolio includes national organizations, international labor unions, pension funds, individuals, small businesses, religious organizations, investment clubs, and other entities. He has served as a lecturer in Accounting at Howard University, in Washington, DC, and in Financial Management in Howard's School of Continuing Education. He hosted the financial television program, Common Cents for station WHMM, whose call letters are now WHUT.

His many professional accomplishments have been recognized by his peers and other financial experts. Among the certifications, professional affiliations, and honors received are the following:

- Founder, Chairman and Board member of the Association for African American Financial Advisors (AAAA).
- Received the Trail Blazer award - 2006 from AAAA
- Certificant - Certified Financial Planner Board of Standards, Inc.
- Recipient - 2008 Lifetime Achievement Award - Financial Planning Association National Capitol Area
- Recipient of Alpha Kappa Alpha Sorority "2000 Community Service Award" for Blazing New Trails in Economics
- Chosen as one of the Nation's Best Certified Financial Planners by "Money" magazine, September, 1987

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